



## Williamston Farmers' Market Vendor Application Summer-Fall 2007

**Our Mission:**

The Williamston Farmers' Market strives to enhance the quality of life in the Williamston area by creating a gathering place and an opportunity for social interaction while providing consumers with high quality food and farm products at a convenient location. The market is also designed to bring in more foot traffic to the downtown area and strengthen the business community and economic growth city wide.

**The location of the Market:** Just one block north of the stoplight near the intersection of N. Putnam and High Street. MapQuest: 121 High Street for nearest location. Parking for customers is located at the NE corner lot, SW corner lot, City Hall lot, and on marked City streets. Bathrooms are located in the adjacent McCormick Park on N. Putnam Street.

**Operational days and times:** Thursdays 2 p.m. - dusk (7-7:30pm)  
June 7th thru October 25th, 2007

**Application:** *(Please print)*

Name of main contact: \_\_\_\_\_

Others involved: \_\_\_\_\_

Business name: \_\_\_\_\_

Address, City, & Zip: \_\_\_\_\_

\_\_\_\_\_

Daytime phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_

Email & website: \_\_\_\_\_

Name the variety of products you intend to sell at the market. Please be specific. Indicate whether the items are grown or made by you or whether they are not produced by you (brokered). Include all kinds of produce, all types of nursery stock, flowers, prepared foods (like honey & jam), baked goods, handmade products, etc. Brokered produce and products cannot exceed 10% of your total stall. Eggs, cheese, and meats are acceptable and must meet all FDA storage regulations while on site. All baked goods must be from a licensed kitchen. No re-sale of commercially, mass produced items allowed. Craft items allowed but require prior approval.





## **Williamston Farmers' Market & Craft Vendor Rules and Regulations 2007**

For a farmer or crafter to succeed, the market has to run smoothly. We have set up several rules so vendors know what is allowed and expected. Some of our basic rules include:

1. Vendors are expected to remain open during the entire length of the market day unless all products have been sold out prior to market closing. However, inclement weather may force the market to close early.
2. Each seller is to provide display racks or tables, sacks, and change (money). Additionally, each vendor must post a visible sign in the stall area that identifies the producer by name.
3. Vendors are strongly discouraged to price products below the floor established by the local supermarket or local retail stores. Prices must be set in keeping with customer satisfaction and consideration of other vendors at the market. All vendors must post a list of products and prices in full view of consuming public; lettering must be clearly legible and attractive.
4. Taxes are the sole responsibility of the vendor.
5. Stands are to be kept hazard-free and reasonably attractive. The vendor must remove trash and litter around the stand from any source before his/her departure.
6. All produce must be stored and displayed at a reasonable distance above the ground (minimum of 18 inches), with the exception of watermelons, pumpkins, flowers in containers, or other items in water for freshness. Produce should be mature, but not overripe, & void of decay.
7. Vendors at the market shall at all times conduct themselves in a pleasant and courteous manner with customers and other vendors.
8. Any grievances regarding the pricing habits, displays or conduct of another vendor should be immediately directed to the Market Manager and not directed to the vendor in question. If the market manager fails to settle the grievance it shall be directed to the Market Committee for discussion and vote.

We are on the Web! Visit [Williamston-mi.us](http://Williamston-mi.us) and click on the Farmers' Market page for photos and event details! Tell your customers, friends and family.

Please contact Williamston City Hall at anytime Monday through Friday 8-5pm to discuss issues related to the Williamston Farmers' Market. (517) 655-2774. Email: [econdda@cablespeed.com](mailto:econdda@cablespeed.com)