



Williamston Farmers' Market General Application 2011



Our Mission: The Williamston Farmers' Market strives to enhance the quality of life in the Williamston area by creating a gathering place and an opportunity for social interaction while providing consumers with high quality food and farm products at a convenient location. The market is also designed to bring in more foot traffic to the downtown area and strengthen the business community and economic growth city wide.

The Location of the Market: 161 E. Grand River, in the parking lot next to City Hall. MapQuest: 161 Grand River Ave. for nearest location. Parking for customers is located adjacent to the Farmers' Market, in the parking lot behind City Hall and on marked City streets. Sanitary facilities are available on site.

Operational Days and Times: Thursdays 2 p.m. - 6 p.m.
May 19th thru October 13th, 2011

Application: (PLEASE PRINT or TYPE)

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email Address _____

Website _____

Selling Space:

- Each vendor space is an area 10 feet wide and approx. 18 feet deep. Vehicles may be parked in vendor space if both vehicle and display fit in this area. Multiple spaces are available but require a second stall fee.
- Vendors are expected to provide their own tents, tables, chairs, signs and displays.
- Vendors must display a sign identifying name and location of business.
- Variety and creativity are hallmarks of farmers' markets.

Vendor Fees: (PLEASE CHECK THE APPROPRIATE BOX)

- Early Bird Special (22 Weeks) if paid in full by May 2nd, 2011: \$165 non-electric, \$245 electric
- Seasonal Discount (22 Weeks) paid in full after May 2nd, 2011, but prior to the start of market: \$185 non-electric, \$280 electric
- \$10 per non-electric space/ per market day. Payment to be made on market day.
- \$15 per electric space/ per market day. Payment to be made on market day.

Cash and checks accepted. Make checks payable to the Williamston DDA. All spaces are based on availability and are on a first come first serve basis. Daily and seasonal stall fees will be assessed at a fixed rate determined annually. Income generated from market fees will be used for advertising and other expenses associated with the function of the market.

(OVER)

